

# BFD 100 MULTI



# NAUTICA

## BFD 100 MULTI FEATURES:

- Japanese multifunction movement
- 49mm stainless steel case with unidirectional turning top ring
- Day, date and 24-hour indicators
- Luminous hands and markers
- Available on water resistant synthetic or silicone strap
- Water resistant up to 100m/330ft

## MIDDLEBURY, CT - For immediate release -

One of Nautica Watches' best selling collections, the BFD 100, is making waves again with a brand new look for fall.

The iconic multifunction sport watch features a commanding 49mm stainless steel or black ionic plated case with Nautica's signature oversized crown and turning top ring. Available in an eye-catching black silicone version with pops of blue on the dial or more utilitarian inspired versions on new water resistant straps in olive or grey, the BFD 100 Multi is back with a sophisticated, updated look and feel.

## ABOUT NAUTICA

Founded in 1983, Nautica® is a leading global lifestyle brand ranging from men's, women's and children's apparel and accessories to a complete home collection. Nautica® products are refined casual classics inspired and energized by the water that are always crisp, clean and distinct. Today Nautica® is available in more than 75 countries with 256 Nautica® branded stores worldwide. In 2003, the Company was acquired by VF Corporation, a global leader in branded lifestyle apparel with more than 30 brands, including Wrangler®, The North Face®, Lee®, Vans®, Nautica®, 7 For All Mankind®, Eagle Creek®, Eastpak®, Ella Moss®, JanSport®, Lucy®, Kipling®, Majestic®, Napapijri®, Red Kap®, Reef®, Riders®, Splendid®, Smartwool® and Timberland®.

For additional information, please go to [www.nautica.com](http://www.nautica.com) and [www.vfc.com](http://www.vfc.com).

## ABOUT NAUTICA WATCHES

Introduced in 1994, Nautica Watches for men and women combine distinctive styling, bold colors and unique design. Inspired by water, the Nautica brand reflects an energetic lifestyle that appeals to consumers around the globe. Nautica Watches fuse the best of classic American style with the latest in technical innovation.

## ABOUT TIMEX GROUP

TIMEX GROUP designs, manufactures and markets innovative timepieces and jewelry globally. Founded in 1854, Timex is part of Timex Group, a privately-held company with numerous brands and over 5,000 employees worldwide and is one of the largest watchmakers in the world. For more information, please visit [www.timexgroup.com](http://www.timexgroup.com).

## SOURCE

Timex Group

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