NAUTICA

NLC 101 WOMEN'S COLLECTION



NLC 101 WOMEN'S COLLECTION FEATURES

- Japanese three-hand movement
- 28mm stainless steel case with coin edge top ring
- Available on leather strap or stainless steel bracelet
- Water resistant up to 50m/165ft

NEW YORK, NY - For immediate release -

Nautica Watches sets sail with a new collection of jewelry inspired watches influenced by all things nautical. Combining clean, classic design as well as nautical elements, these stylish timepieces are a new offering for the female Nautica consumer.

This sophisticated women's jewelry inspired collection features a simple yet elegant look which includes an easy to read dial with a nautical twist. The NLC 101 features a 28mm stainless steel case with coin edge top ring, anchor second hand and nautical chain inspired links in both leather and bracelet versions. The 28mm case size is new for Nautica more widely known for larger, sportier cases, and the delicate chain links are a more feminine approach to Nautica's classic design.

The new Nautica Watches women's collection offers a refined look and clean aesthetic. With its subtle nod to the water and elegant design, this collection is ideal for the female who is looking for a timepiece that is versatile enough to take her from day to night.

ABOUT NAUTICA

Founded in 1983, Nautica® is a leading global lifestyle brand ranging from men's, women's and children's apparel and accessories to a complete home collection. Nautica® products are refined casual classics inspired and energized by the water that are always crisp, clean and distinct. Today Nautica® is available in more than 75 countries with 265 full price Nautica® branded stores and over 3,000 Nautica branded shop-in-shops worldwide. In 2003, the Company was acquired by VF Corporation, a global leader in branded lifestyle apparel and footwear with more than 30 brands. The company's five largest brands are including The North Face®, Vans®, Wrangler®, Timberland® and Lee®. Other brands include 7 For All Mankind®, Bulwark®, Eagle Creek®, Eastpak®, Ella Moss®, JanSport®, Kipling®, lucy®, Majestic®, Napapijri®, Nautica®, Red Kap®, Reef®, Riders®, Splendid® and Smartwool®. For additional information, please go to www.nautica.com and www.vfc.com.

ABOUT NAUTICA WATCHES

Introduced in 1994, Nautica Watches for men and women combine distinctive styling, bold colors and unique design. Inspired by water, the Nautica brand reflects an authentic, active heritage and spirit. Nautica watches embody the best of classic, American style with the latest in technical innovation. For more information, please visit **www.nauticawatches.com**

ABOUT TIMEX GROUP

TIMEX GROUP designs, manufactures and markets innovative timepieces and jewelry globally. Founded in 1854, Timex is part of Timex Group, a privately-held company with numerous brands and over 5,000 employees worldwide and is one of the largest watchmakers in the world. For more information, please visit **www.timexgroup.com.**