



NSR 103 TIDE, TEMP, COMPASS FEATURES

- Proprietary Tide, Temp, Compass movement
- 46mm stainless steel case
- Date, tide scale, temperature and compass indicators
- Available on synthetic rubber strap
- Water resistant up to 100m/330ft

NEW YORK, NY - For immediate release -

Nautica Watches charts a new course with the launch of the NSR 103 Tide, Temp Compass. As the name suggests, this new sport watch gauges temperature, tide cycle and geographic direction in a colorful design that's true to the brand's heritage.

Bold color accents on the dial and the temperature pusher set the stage for a fashionable yet functional time piece that gets you going in the right direction. A fourth hand functions as the compass needle, temperature and tide-scale indicator. Temperature and tide calibrations are aligned in concentric circles on the dial. The temperature is registered in both Celsius and Fahrenheit, while the tide scale measures high, low and half tide. The bi-directional turning top ring carries the compass markings so it's easy to set to the north position as indicated by the compass needle. The 46mm case is rugged but not overbearing and set on a water resistant synthetic rubber strap.

Sport meets function and fashion in the new NSR 103 Tide Temp Compass, a ready-for-adventure timepiece that's perfect for the active sport watch enthusiast.

ABOUT NAUTICA

Founded in 1983, Nautica® is a leading global lifestyle brand ranging from men's, women's and children's apparel and accessories to a complete home collection. Nautica® products are refined casual classics inspired and energized by the water that are always crisp, clean and distinct. Today Nautica® is available in more than 75 countries with 265 full price Nautica® branded stores and over 3,000 Nautica branded shop-in-shops worldwide. In 2003, the Company was acquired by VF Corporation, a global leader in branded lifestyle apparel and footwear with more than 30 brands. The company's five largest brands are including The North Face®, Vans®, Wrangler®, Timberland® and Lee®. Other brands include 7 For All Mankind®, Bulwark®, Eagle Creek®, Eastpak®, Ella Moss®, JanSport®, Kipling®, Lucy®, Majestic®, Napapijri®, Nautica®, Red Kap®, Reef®, Riders®, Splendid® and Smartwool®. For additional information, please go to www.nautica.com and www.vfc.com.

ABOUT NAUTICA WATCHES

Introduced in 1994, Nautica Watches for men and women combine distinctive styling, bold colors and unique design. Inspired by water, the Nautica brand reflects an authentic, active heritage and spirit. Nautica watches embody the best of classic, American style with the latest in technical innovation. For more information, please visit www.nauticawatches.com

ABOUT TIMEX GROUP

TIMEX GROUP designs, manufactures and markets innovative timepieces and jewelry globally. Founded in 1854, Timex is part of Timex Group, a privately-held company with numerous brands and over 5,000 employees worldwide and is one of the largest watchmakers in the world. For more information, please visit www.timexgroup.com.

SOURCE

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