



### NST 101 BLUE CRYSTAL COLLECTION FEATURES

- Japanese chronograph movement
- 48mm stainless steel case
- 12 hour chronograph, split time measurement and date indicators
- Available on leather strap
- Water resistant up to 100m/330ft

### NEW YORK, NY - For immediate release -

Water is an integral part of the Nautica brand heritage. Drawing inspiration from the sea, Nautica launches a unique collection of sport watches this spring—the NST 101 with blue tinted crystals.

Intriguing and novel, this chronograph takes color and design to a deeper dimension. Diverse dial colors under blue lenses provide varied aspects. From bright, to light, to dark like the deep blue sea, the tinted crystals create the illusion of looking into the depths of the ocean—like a window on the water.

The NST 101 is set on a new leather strap with a distinct textured finish that makes it unique in its own right. The Japanese chronograph movement is housed in a striking 48mm case with a uni-directional turning top ring with engraved markers. Available in steel and black IP with a black bezel accent, the case is bold but not overbearing, sporty yet sophisticated. The NST 101 features a tachymeter reflector ring which can be used to measure a rate of speed over a fixed distance, a date window at 4 o'clock and is water resistant to 100m. The subtly detailed dial comes in white, deep blue or dark blue which creates a varied effect under the blue tinted lens.

True to the Nautica brand's heritage, the NST 101 combines distinctive style and unique design inspired by the water as well as bold color in a brand new way.

### ABOUT NAUTICA

Founded in 1983, Nautica® is a leading global lifestyle brand ranging from men's, women's and children's apparel and accessories to a complete home collection. Nautica® products are refined casual classics inspired and energized by the water that are always crisp, clean and distinct. Today Nautica® is available in more than 75 countries with 265 full price Nautica® branded stores and over 3,000 Nautica branded shop-in-shops worldwide. In 2003, the Company was acquired by VF Corporation, a global leader in branded lifestyle apparel and footwear with more than 30 brands. The company's five largest brands are including The North Face®, Vans®, Wrangler®, Timberland® and Lee®. Other brands include 7 For All Mankind®, Bulwark®, Eagle Creek®, Eastpak®, Ella Moss®, JanSport®, Kipling®, Lucy®, Majestic®, Napapijri®, Nautica®, Red Kap®, Reef®, Riders®, Splendid® and Smartwool®. For additional information, please go to [www.nautica.com](http://www.nautica.com) and [www.vfc.com](http://www.vfc.com).

### ABOUT NAUTICA WATCHES

Introduced in 1994, Nautica Watches for men and women combine distinctive styling, bold colors and unique design. Inspired by water, the Nautica brand reflects an authentic, active heritage and spirit. Nautica watches embody the best of classic, American style with the latest in technical innovation. For more information, please visit [www.nauticawatches.com](http://www.nauticawatches.com)

### ABOUT TIMEX GROUP

TIMEX GROUP designs, manufactures and markets innovative timepieces and jewelry globally. Founded in 1854, Timex is part of Timex Group, a privately-held company with numerous brands and over 5,000 employees worldwide and is one of the largest watchmakers in the world. For more information, please visit [www.timexgroup.com](http://www.timexgroup.com).

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