



### NMX DIVE STYLE FEATURES

- Proprietary depth gauge movement engineered in Pforzheim, Germany
- 50mm stainless steel case with crown protector
- Date, temperature and depth indicators
- Available on new integrated silicone strap
- Water resistant up to 200m/656ft

### NEW YORK, NY - For Immediate Release

Nautica Watches adds a more technical watch to its mix with the NMX Dive Style watch, the latest addition to the NMX collection. The NMX Dive Style is the Nautica brand's debut of dive related functionality in a watch movement.

Dive style function and design is not new to Nautica Watches, however, depth gauge functionality, is a new and exciting endeavor for the brand. Featuring a proprietary movement with depth sensor technology, this beautifully bold sport watch measures depth to 60 meters with analog display. The NMX Dive Style includes not only a depth gauge but a temperature sensor as well. Housed in a bold, well-crafted 50mm stainless steel case with knurled crown protector, this dive style watch includes a screw-down crown and case back to ensure it maintains a water resistance up to 200 meters. Luminous markers on the dial and fluorescent hands with luminous tips provide improved visibility in dim lighting. Set on a comfortable yet durable integrated silicone strap, this adventure-inspiring timepiece makes a bold statement.

Whether you stay on land or venture into the deep, the NMX Dive Style provides all the tools you need to explore new depths in style.

### ABOUT NAUTICA

Founded in 1983, Nautica® is a leading global lifestyle brand ranging from men's, women's and children's apparel and accessories to a complete home collection. Nautica® products are refined casual classics inspired and energized by the water that are always crisp, clean and distinct. Today Nautica® is available in more than 75 countries with 265 full price Nautica® branded stores and over 3,000 Nautica branded shop-in-shops worldwide. In 2003, the Company was acquired by VF Corporation, a global leader in branded lifestyle apparel and footwear with more than 30 brands. The company's five largest brands are The North Face®, Vans®, Wrangler®, Timberland®, and Lee®. Other brands include 7 For All Mankind®, Bulwark®, Eagle Creek®, Eastpak®, Ella Moss®, JanSport®, Kipling®, Lucy®, Majestic®, Napapijri®, Nautica®, Red Kap®, Reef®, Riders®, Splendid® and SmartWool®. For additional information, please go to [www.nautica.com](http://www.nautica.com) and [www.vfc.com](http://www.vfc.com).

### ABOUT NAUTICA WATCHES

Introduced in 1994, Nautica watches for men and women combine distinctive styling, bold colors and unique design. Inspired by the water, the Nautica brand reflects an authentic, active heritage and spirit. Nautica watches embody the best of classic, American style with the latest in technical innovation.

### ABOUT TIMEX GROUP

TIMEX GROUP designs, manufactures and markets innovative timepieces and jewelry globally. Founded in 1854, Timex is part of Timex Group, a privately-held company with numerous brands and over 5,000 employees worldwide and is one of the largest watchmakers in the world. For more information, visit [www.timexgroup.com](http://www.timexgroup.com).

### SOURCE

Timex Group

### CONTACT

Amy Reinitz – Senior Manager PR & Media – Nautica | 212.299.5285 | [Amy\\_reinitz@vfc.com](mailto:Amy_reinitz@vfc.com)

