

NAUTICA



NMS 01

DATE

TECHNICAL INFORMATION

Case: steel - 45 mm Ø
grooved bezel with wood-effect acetate
top ring knurled crown with protective
shoulders

Dial: jeans color sunray, luminescent
hands, logo at 12 o'clock

WR: 100m - 10 ATM (328ft)

Movement: quartz with sweep
seconds and date window

Strap: leather, ardillon buckle

Nautica Watches launches NMS 01 DATE, an original design with unique details that will complement any wardrobe.

Understated and exacting, the stand-out feature of this timepiece is the wood-effect acetate top ring. This fresh style accent lends character to the big case and draws attention to the clean design of the denim colored dial. Attached to the knurled top ring by decorative screws, it reveals the extreme care lavished on all details: a bridge element connects it to the non-slip crown, which is protected by two shoulders on either side; the applied arabic numbers are in two different sizes and the long geometrical lugs support a sleek leather strap that adds an air of sophistication to the watch.

Eclectic and versatile, NMS 01 DATE is a watch for any occasion, either at sea or in town.

ABOUT NAUTICA Founded in 1983, Nautica® is a leading global lifestyle brand ranging from men's, women's and children's apparel and accessories to a complete home collection. Nautica® products are refined casual classics inspired and energized by the water that are always crisp, clean and distinct. Today Nautica® is available in more than 75 countries with 265 full price Nautica® branded stores and over 3,000 Nautica branded shop-in-shops worldwide. In 2003, the Company was acquired by VF Corporation, a global leader in branded lifestyle apparel and footwear with more than 30 brands. The company's five largest brands are *The North Face®*, *Vans®*, *Wrangler®*, *Timberland®*, and *Lee®*. Other brands include *7 For All Mankind®*, *Bulwark®*, *Eagle Creek®*, *Eastpak®*, *Ella Moss®*, *JanSport®*, *Kipling®*, *Lucy®*, *Majestic®*, *Napapijri®*, *Nautica®*, *Red Kap®*, *Reel®*, *Riders®*, *Splendid®* and *SmartWool®*. For additional information, please go to www.nautica.com and www.vfc.com.

ABOUT NAUTICA WATCHES Nautica Watches. Inspired by the sea. Designed in the city. Nautical inspiration through the lens of sophisticated city design. Architectural lines. Performance features. The innovation of technical precision. For our consumer, The Style Captain, Nautica Watches become instant classics, inspired with authentic nautical details, and always an expression of great personal style.

ABOUT TIMEX GROUP TIMEX GROUP designs, manufactures and markets innovative timepieces and jewelry globally. Founded in 1854, Timex is part of Timex Group, a privately-held company with numerous brands and over 5,000 employees worldwide and is one of the largest watchmakers in the world. For more information, visit www.timexgroup.com.

